

The Heath Business and Technical Park Runcorn Cheshire WA7 4QX

Tel: 01928 516142 Fax: 01928 516144

www.haltonchamber.com

## **NEWS RELEASE**

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## Halton Chamber Launches special 'Recruitment Month'

Calling all businesses in Runcorn and Widnes. Halton Chamber of Commerce and Enterprise has launched a special discounted recruitment drive for July to attract new members.

'Recruitment Month' will be launched at the Chamber's popular 'First Tuesday' breakfast network event on Tuesday 7<sup>th</sup> July. Half price membership will be offered to anyone joining in July and a host of new services, including on-the-spot joining facilities, will be unveiled.

The speaking platform will also be given over to members this month, with companies invited to bid for valuable 10 minute slots to promote their business.

The event, which will be held in the restaurant of The Heath Business and Technical Park in Runcorn, starts at 7.45am with a full English breakfast, followed by presentations at 8.30am.

About 300 businesses are currently members of Halton Chamber, which has the lowest fees of any chamber in the North West.

Halton Chamber's Executive Vice Chairman Eric Hudson firmly believes the Chamber holds a vital key to developing a thriving local economy. He explained: "Economic experts are widely agreed that the only way out of the current recession is to support small and medium-sized businesses to succeed and expand. Halton Chamber exists to help companies prosper and although we have an expanding membership, it still only represents 20% of Halton's business community.

"With a larger membership, the Chamber could be even more active in supporting local companies to grow and create jobs. During Membership Month, I would like to invite all businesses to come and see what we can offer. I think they will be pleasantly surprised."

The monthly 'First Tuesday' breakfast networking events are open to all businessmen and women, not just Chamber members, for a small charge of £10 including breakfast. Chamber members are admitted free. Discounted half yearly membership of the Chamber is available from only £32.50.

Also in the Chamber calendar during July are a Summer Barbecue at The Heath on the evening of Saturday 4<sup>th</sup> July and the second Women in Business network lunch on Tuesday 14<sup>th</sup> July.

To reserve a place at any of these events, email <u>nicolah@haltonchamber.com</u> or call 01928 516142. More details are on the Halton Chamber website: www.haltonchamber.com

Issued by Lynn Pegler, Pegler Communications.

Tel: 01928 789042. Mob: 07783 686246. <a href="mailto:lynn@peglercommunications.co.uk">lynn@peglercommunications.co.uk</a>