

NEWS RELEASE

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Exporting Explained at Halton Chamber's 'First Tuesday' Breakfast

Have you got a great product or service which you could sell abroad? Two exporting experts will be explaining how to expand into foreign markets at Halton Chamber of Commerce and Enterprise's popular 'First Tuesday' breakfast network event on Tuesday 2nd June.

International trade advisor, Margaret Bourke, from the North West International Trade Team, and Mike Snape, an innovation advisor from Enterprise Europe Network, will be giving expert advice on how to break into potentially lucrative foreign markets and the practical implications and legal regulations of cross-border trading.

The event, which will be held in the restaurant of The Heath Business and Technical Park in Runcorn, starts at 7.45am with a full English breakfast, followed by a presentation at 8.30am.

Halton Chamber's Executive Vice Chairman Eric Hudson explained: "Many local companies have great products or services which would be perfect for the overseas market, but there is a general perception among the business community that exporting is too complicated. This event will demystify the whole process and give local businesses the information and confidence to expand their trading horizons."

The monthly 'First Tuesday' breakfast networking events are open to all businessmen and women, not just Chamber members, for a small charge of £10 including breakfast. Chamber members are admitted free.

To reserve a place, email nicolah@haltonchamber.com or call 01928 516142. Details are also on the Halton Chamber website: www.haltonchamber.com

Issued by Lynn Pegler, Pegler Communications.

Tel: 01928 789042. Mob: 07783 686246. lynn@peglercommunications.co.uk