

## NEWS RELEASE

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### **Become a Business Buddy**

Business has just got friendlier with the launch of a free 'Business Buddy' mentoring scheme.

Organised by Halton Chamber of Commerce, in partnership with 'Enterprising Halton', it aims to provide free support on a one-to-one basis for businesses around the borough.

Halton Chamber administrator, Dianne Kelly, explained: "We would like to hear from any experienced businessman or woman who would be willing to share their expertise with others who may be just starting out in business. We also welcome approaches from local firms who feel they would benefit from extra support and guidance from a local business buddy.

"Within the borough we have a huge amount of business expertise. This programme aims to connect people and help smaller firms raise their game for the benefit of the whole community."

If you feel you can spare a few hours to help or wish to receive support yourself, please contact Dianne Kelly on 01928 516142 or email [diannek@haltonchamber.com](mailto:diannek@haltonchamber.com)

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*On behalf of Halton Chamber of Commerce and Enterprise*