



News Release

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Franchising – beat the recession blues

Franchising could help beat the recession blues - this is the message from Warrington solicitor Margaret Evans.

A commercial partner at Forshaws Davies Ridgway LLP, she runs a specialist service to support new start-up businesses and believes franchising could offer a passport to success, despite the struggling economy.

New funding worth £100m has just become available from The Royal Bank of Scotland, which nationally could support 1,800 businesses and create 24,000 jobs. (Based on average franchise start-up costs of £55,000 and 13 staff.)

She is eager to see local entrepreneurs claim their slice of the cake in what can be a relatively low-risk way to launch a new business.

“The attraction for new or expanding businesses is enormous. They may have little or no experience of the particular business sector they want to enter, but a franchise can give them instant brand recognition and an off-the-shelf package of support,” she said.

“And for people already running a successful business or producing an eye-catching product, becoming a franchisor and selling your business model can be an easier way to expand and achieve greater market penetration.”

If you have an idea you wish to talk through, Forshaws Davies Ridgway offers a free initial half hour consultation for all new businesses. For more information, contact Margaret Evans on 01925 230000 or check out the website at www.fdrnewbusiness.co.uk.

More....

EDITOR'S NOTES:

For further information, please contact Margaret Evans at Forshaws Davies Ridgway LLP on 01925 230000 or by email at margaret.evans@fdrlaw.co.uk.

About Forshaws Davies Ridgway LLP (FDR)

- FDR is a full service legal practice with five offices in Cheshire and Warrington
- 18 Partners
- Over 120 staff
- Top 15 practice in NW
- Top 200 practice in England & Wales
- Mortgage Strategy Awards 2009 & 2010 'Best Conveyancer' Runner Up
- Services include: Commercial Law, Conveyancing, Criminal, Family, Litigation, Wills & Probate

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