



News Release

9 January 2015

Grange School's new media Tag Team enjoys MediaCity MaDness

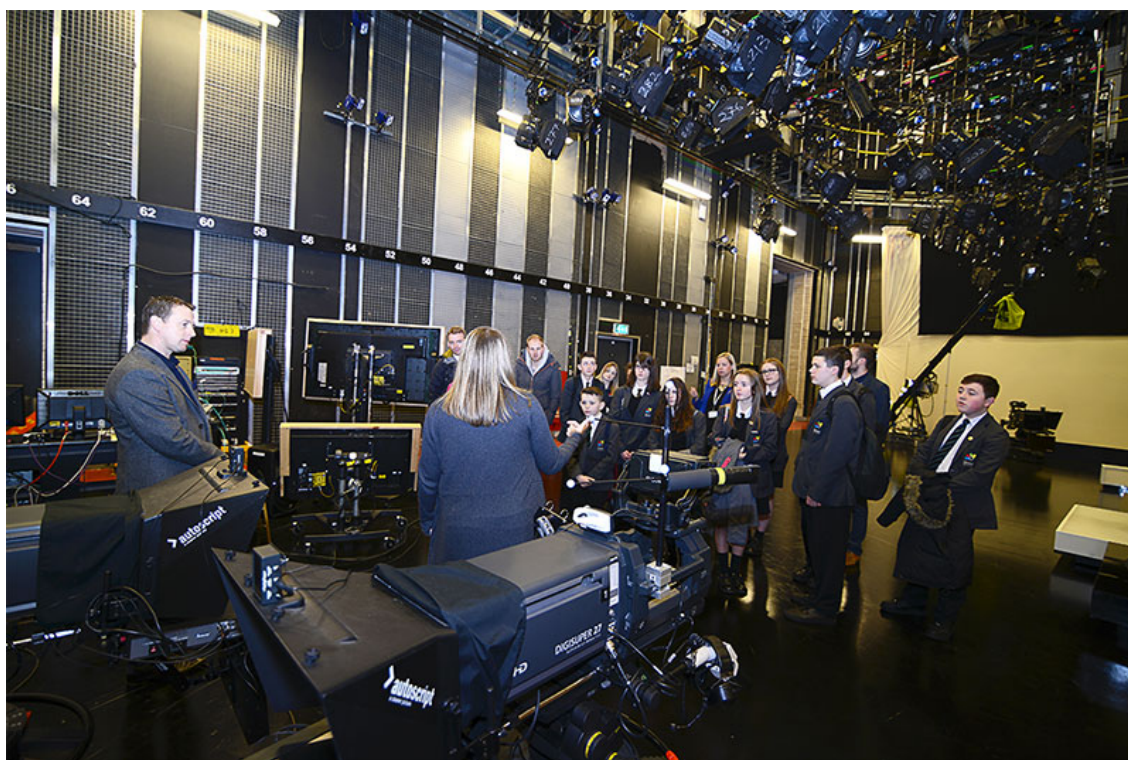
Grange School's new pupil publicity Tag Team enjoyed a taste of media magic when they visited MediaCity in Salford for a special induction session this week.

Ten Year 8 and 9 pupils jumped at the opportunity to join the school's new 12 week Mediahub programme delivered by award-winning Cheshire creative design agency Media and Digital (MaD).

The pupils underwent a successful interview process to win their coveted places in the Tag Team and this term will be learning new skills such as filming, photography, social media, journalism, website and graphic design. They will then be putting their new-found knowledge to good use to help publicise the school's good news to prospective pupils, parents and friends by using social media, websites, newsletters and press releases.

Their first session involved an inspirational trip to MediaCity to see where BBC and itv make such popular programmes as Match of the Day, The Voice, Jeremy Kyle and Blue Peter. Stuart Atherton, Media and Digital managing director, said: "We have worked with the Grange School for a long time and are delighted they are the first school in the country to adopt this new Mediahub approach.

"Each term a new cohort of pupils is enrolled on the programme. This gives the individual students a huge advantage if they later want to pursue a career in the highly competitive media world. And the Mediahub is also great for the school which then gets media-savvy students able to communicate effectively with good news stories from the Grange."



Grange School's new Tag Team enjoys a behind-the-scenes tour of Mediacity to see where BBC and ITV produce some of their most popular programmes

The pupils selected to be part of Grange School's Tag Team are Caine Atkinson, Jessica Furey, Mya Ricketts, Chloe Tedstone and Owen Tully from Year 8 and Thomas Basson, Thomas Durr, Michael Fay, Rachel Hunt and Chloe Urquhart from Year 9.

Speaking after the visit to Mediacity, Grange teacher Joel Beavon said: "Today's visit to Media City has been a great opportunity for the Tag Team to experience world class facilities on our door step. For both pupils and staff, the chance to tour sets, studios and production galleries gave us all a greater insight into the world of media. Pupils left MediaCity with a real enthusiasm for what is ahead and Tag Team members are ready to take their knowledge back to sessions at The Grange."

Year 9 pupil Michael Fay added: "Today was amazing! It was a great opportunity for us all that we would never have had at any other time. We got to experience what it would be like to work within media in a facility like MediaCity UK."

Fellow Year 9 pupil Thomas Basson agreed. "My first visit to MediaCity has been an inspiring one. As I would like to pursue a career in acting, I was especially excited when we went on a studio tour. My highlight of the tour was when we visited the Match of the Day set!"

And Jess Furey (Year 8) added: "Today was a great experience at MediaCity. We got to see what goes on behind the scenes of popular TV shows and witness the advanced technology that the studio uses."

For more details of Media and Digital, phone 0800 542 0700 or email hello@mediaanddigital.com. www.mediaanddigital.com.

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