



News Release

10 September 2015

Alsop High School offers a ‘golden ticket’ to Open Evening

Alsop High School is offering a ‘golden ticket’ to attract new students to the school’s open evening on Thursday 24th September (4.30-7.00pm)

In a joint initiative with award-winning Cheshire creative design agency Media and Digital (MaD), the latest high tech iPad mini is being offered as a prize to one lucky prospective pupil who attends the event. Like the golden ticket in *Charlie and the Chocolate Factory*, partner primary school pupils will all be offered keys to try their luck at opening up a casket containing the free iPad.

And for pupils outside the school’s traditional catchment area, keys can also be collected on the night to enter the competition.

Alsop head teacher Mr Joe Mangan explained: “I’m sure many of the youngsters will be attracted by the opportunity of winning a wonderful prize but, once inside Alsop High School, I know that the children and their parents will discover they’ve actually been given the key to a wonderful education.

“Our school offers a fantastic learning experience to children of all abilities. Our exam results are outstanding and students benefit from a wide variety of subject options and opportunities – one of the advantages of attending a large, well-equipped school.”

Stuart Atherton, MaD managing director, said: “We are delighted to be working with Alsop to celebrate their success in the most effective way possible. We are helping

them to embrace the latest digital technologies and social media to enable them to spread their message that this is a fantastic school.”

For more information or to request a key, please call Alsop High School on 0151 235 1200

Ends

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On behalf of Media and Digital. www.mediaanddigital.com