

PRESS RELEASE

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HALTON'S GOT TALENT COMPETITION BIGGER AND BETTER FOR 2016

A huge £1,000 cash prize will be on offer to the 2016 winner of Halton's Got Talent, in a new competition format to include all age groups, it was announced this week.

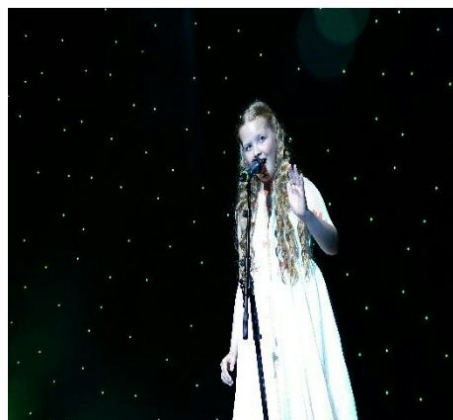
Organisers Halton Borough Council have signed an enhanced sponsorship deal with Runcorn Shopping Centre, which means the competition will be expanded from just 'under 18s' to three categories, incorporating new opportunities for 18-24 year olds and for talented performers aged 25 and over, as well as the youngsters.

Auditions will be staged on three Saturdays in August at Runcorn Shopping Centre and on 8 and 15 August at CRMZ in Widnes, with the grand gala final taking place at the Brindley Theatre in Runcorn on Saturday 3 September.

Full details will be revealed at a special launch on Saturday 11 June.

Karl Clawley, Runcorn Shopping Centre manager, said: "We are delighted to be supporting a bigger, better competition for Beau Dermott

2016. Let's give the over 18s their chance to shine too. We could discover another new national TV star among the many talented adults in Halton!



Beau Dermott

"Last year's Halton Got Talent winner Beau Dermott is currently wowing TV audiences with her performances on the ITV show Britain's Got Talent. Her amazing success started here in Halton. Who knows where this first step could lead performers entering the 2016 competition."

Nicola Goodwin, Halton Borough Council's community development manager, added: "This is the ninth year for Halton's Got Talent. It's a great opportunity to expand the format this year to see what other talent is on our doorstep.

"Given the recent public funding austerity, the partnership with Runcorn Shopping Centre has been vital to the survival of the competition. Thanks to their generosity, we are delighted to be able to make the 2016 competition even bigger and better than before.

“In previous years we have attracted some fantastic talent. Winning performers have gone on to achieve great success in the entertainment business. I am delighted to confirm some of our previous finalists will be performing at the launch event.”

Further details of how to enter will be revealed in June. In the meantime, keep in touch on the Halton’s Got Talent Facebook page or check out www.halton.gov.uk and www.runcornshopping.co.uk

Issued by Lynn Pegler, Pegler Communications

On behalf of Runcorn Shopping Centre and Halton Borough Council

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