



News Release

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The Future of the Media under the spotlight at Weaver Words, Frodsham Literature Festival

The Future of the Media comes under the spotlight at an exciting debate being staged as part of Weaver Words, Frodsham Literature Festival, on Saturday 3 May.

Experienced media experts, representing the worlds of broadcast, newspapers, social media and academia, will be discussing the current challenges of AI, fake news and the increasingly uncontrolled digital marketplace.

Reflecting on recent radical changes in the media landscape will be Mick Ord (broadcaster), Dr Francois Nel (Associate Professor of Media Innovation and Entrepreneurship at the University of Central Lancashire), Michael Green (newspaper editor, Chester Chronicle), Tom Conway (social media executive, Meta, formerly Snapchat).

What does the future hold? Join the intriguing debate on Saturday 3 May, 3pm, at Frodsham Community Centre. Tickets cost £10 and are available at the festival website: www.weaverwords.org.uk or through the box office 0333 666 3366.

The Weaver Words Festival runs from 3-11 May. The programme includes events with former BBC presenter Louise Minchin, comedian Jenny Éclair and poet Lemn Sissay.

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MEDIA ENQUIRIES. For more information about Weaver Words, Frodsham Literature Festival, please contact Festival Manager, Lynn Pegler, on 07783 686246. lynn@peglercommunications.co.uk