



News Release

20 January 2016

Laptop ‘golden ticket’ on offer at Alsop High School Sixth Form Open Evening

A great education will not be the only bounty landing in the lap of would-be sixth formers attending an open evening at Alsop High School on Thursday 28 January.

A fantastic free laptop computer will also be going home with one lucky student whose keycode magically opens the box containing the coveted prize. Like the golden ticket competition in *Charlie and the Chocolate Factory*, every student attending the Sixth Form Open Evening between 5pm and 7.30pm will be eligible to claim a keycode entry ticket for a chance to win.

In a joint initiative with Widnes creative design agency, Media and Digital, Alsop is hoping the laptop competition will attract hundreds of local Year 11 pupils looking for an academic pathway to university.

Alsop head teacher Mr Joe Mangan explained: “I’m sure many students will be attracted by the chance to win a wonderful prize but, once inside Alsop High School, I’m confident the young people and their parents will discover they’ve actually been given the key to a wonderful sixth form education.

“Our new Sixth Form Wing offers superb facilities including private study areas, free wifi and a cybercafé, open only to sixth formers. Alsop is the perfect stepping stone to university. We have many talented teachers who are specialists in their subjects and can help prepare students for higher education or the world of work, if that is their chosen pathway.

“Outside the classroom students enjoy some fantastic opportunities to get involved in a wide range of sports, recreational activities and trips to a variety of national and international locations.”

Stuart Atherton, MaD managing director, said: “We are delighted to be working with Alsop to promote their Sixth Form Open Evening in the most effective way possible. We are helping them to be trail blazers in embracing the latest digital technologies and social media to engage with this new generation of media-savvy students.”

For more information about the Open Evening at Alsop High School, Queens Drive, Liverpool, on Thursday 28 January, contact the school on 0151 235 1200 or email: office@alsophigh.org.uk.

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Issued by Lynn Pegler, Pegler Communications

Tel: 01928 789042. Mob: 07783 686246. lynn@peglercommunications.co.uk

On behalf of Media and Digital. www.mediaanddigital.com